

# Appendix: General Conditions for the Reproduction of Matisse's Artworks by the Press During the Exhibition

- Conditions for the Press of countries where Henri Matisse IS in the public domain (e.g. China)
  - Use only images provided by the Musée Matisse to UCCA Center for Contemporary Art.
  - The artwork must not be cropped.
  - Overprinting (with text, symbols or logos) of the artwork is not permitted.
- 2. Conditions for the Press of countries where Henri Matisse IS NOT in the public domain (e.g. European Union, U.S.)

### General conditions of reproduction of the work:

- Use only images provided by the Musée Matisse to UCCA Center for Contemporary Art.
- The artwork must not be cropped.
- Overprinting (with text, symbols or logos) of the artwork is not permitted.
- The reproductions must be accompanied by the copyright notice:
- © Succession H. Matisse 2021

## The exemption of copyright fees applies only in the following cases:

- Only two reproductions of artworks from the press kit, of a maximum format of a quarter page, are exempted from copyright fees.
- Photographs of general views of the exhibition rooms, as well as the official poster, are also exempt from copyright fees.

### 3. Other rules:

- Any additional reproduction, or any reproduction exceeding a quarter page, will result in the application of the corresponding copyright fees.
- If there are more than two reproductions (photographs of general views are not included), a High Definition layout must be submitted for approval by e-mail to <a href="mailtogwenaellefossard.lhm@orange.fr">gwenaellefossard.lhm@orange.fr</a>

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Press material available at ucca.org.cn/en/press



• Any failure to respect the conditions listed above may result in a financial penalty.

These conditions are also valid for websites.

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